



To reclaim herself, she must face the madness she left behind.

CRAIG LANG

presents

Alice

A NEW MUSICAL

ellipsis
— productions —

LOGLINE

A rebellious young dreamer escapes back into a world ruled by madness, illusion, and memory. Driven by a desperate search for truth, she discovers that saving Wonderland means letting go of who she thought she had to be.



CONCEPT

- *Alice* is a modern, revisionist retelling of Lewis Carroll's *Alice's Adventures in Wonderland*, fusing Wonderland's fantastical whimsy with profound emotional depth.
- Featuring an original orchestral score inspired by Ashman/Menken, Sondheim, and Schwartz, *Alice* features haunting ballads, soaring ensemble pieces, and intimate solos that reveal the complex inner lives of heroes and villains alike.
- At its heart, *Alice* is a character-driven adventure rooted in timeless archetypes, reimagined through psychologically nuanced storytelling, offering audiences a visually stunning and emotionally immersive experience that is both thought-provoking and imaginatively spectacular.

TARGET AUDIENCE

- Rated PG (8+): Family-friendly, engaging for young teens and theatre audiences.
- Fans of Disney musicals, *Wicked*, *Into the Woods*, and revisionist fantasy.
- Broadway and regional theatre audiences who enjoy emotionally rich, psychologically layered stories.
- Lovers of strong female leads, themes of self-discovery, rebellion, and family secrets.
- Audiences drawn to dark, atmospheric, and thought-provoking theatre with mythic resonance.
- Ideal for musical streaming platforms and touring markets.





SYNOPSIS

Alice is a revisionist musical adaptation of *Alice's Adventures in Wonderland*, set ten years after the events of the original tale. Now a young woman stifled by the constraints of Victorian society, Alice is drawn once more into the strange, dreamlike world of Wonderland, chasing the shadow of a life her mother once longed for. But this is not the whimsical world she remembers. Instead, she's pulled into its darker depths, a land of fractured alliances, faded memories, and long-buried secrets. Along the way, Alice must confront her past, her identity, and the legacy of a mother she never truly knew.

As she encounters the Queen of Hearts, the Mad Hatter, the Cheshire Cat, and Wonderland's many strange inhabitants, Alice's journey becomes one of self-discovery, forgiveness, and transformation. The musical reimagines the origins of Wonderland's most iconic characters, uncovering how love, loss, and sacrifice twisted the fates of the Queen of Hearts and the Mad Hatter in a world where fantasy collides with emotional truth. To save Wonderland, Alice must unearth the truth about her family and rewrite the story she's been told about who she is and who she must become.

Run Time: ~2h15min

KEY CHARACTERS



Alice

The daughter of a once-great love, now fractured by silence and sorrow, Alice carries the best of both her parents: their intellect, their kindness, and the spark of hope they've lost, along with a rebellious spirit all her own. Restless and unwilling to follow a path she didn't choose, Alice's journey to Wonderland isn't just an escape, it's a defiant search for truth.



The Mad Hatter

A brilliant, broken guardian of Wonderland; a rebel leader, torn by grief, madness, and hope. Beneath his eccentric mind and ever-present top hat lies a deep sense of purpose: to protect the free folk, to save the Queen from herself, and to restore Wonderland to what it once was.

The Queen of Hearts

Once radiant and full of fire, the Queen of Hearts is now a fractured soul, regal yet unraveling, torn between tyrant and victim. Consumed by mania, grief, and unhealed trauma, she is both heartless and heartbroken, tormenter and tormented, a shell of the woman she once was.



The King of Hearts

A self-proclaimed ruler obsessed with control, the King of Hearts is all power and perception, pompous, emotionally abusive, and entirely detached. He commands from the shadows, never leads, pulling the strings behind the Queen's unraveling. Threatening and utterly self-serving, he represents the cold machinery of control in a world built on illusion and fear.



KEY CHARACTERS



MUSICAL STYLE

Alice features a lush, original orchestral score that blends the melodic warmth and theatrical charm of Ashman and Menken with the sophisticated lyricism and complex storytelling of Sondheim, and the emotional depth and enchantment of Stephen Schwartz.

The music ranges from haunting, introspective ballads to soaring ensemble numbers and intimate character solos, each song crafted to deepen the psychological and emotional layers of the narrative.

With rich orchestration incorporating strings, brass, woodwinds, percussion, and subtle synth textures, the score supports a modern musical theatre sensibility while honoring classic Broadway traditions.

tone

- *Alice* balances haunting beauty with emotional intensity, blending whimsy and darkness to create a richly atmospheric world.
- The story is psychologically deep and character-driven, exploring themes of identity, rebellion, and redemption through complex, morally nuanced characters.
- While the tone embraces darker emotional stakes, it remains accessible and hopeful, inviting audiences into a surreal, thought-provoking journey that is as visually stunning as it is emotionally resonant.





WHY NOW?

- In today's world, audiences crave stories that blend escapism with emotional honesty, tales that explore identity, mental health, and resilience with nuance and heart.
- *Alice* offers a fresh, timely reimagining of a beloved classic, reflecting contemporary conversations around self-discovery, rebellion against societal expectations, and the search for truth amid complexity.
- With renewed interest in revisionist narratives and psychologically rich musicals, *Alice* meets the demand for theatrical experiences that are both imaginative and deeply relevant, inviting a new generation to rediscover Wonderland through a powerful, modern lens.

The background of the entire slide is a stage scene bathed in deep red light. Several spotlights are visible, casting bright white beams of light downwards onto the stage floor. The beams create a dramatic, high-contrast effect against the dark, red-lit environment. The stage floor appears to have some texture, possibly a patterned carpet or a reflective surface that catches the light.

DESIGN VISION

Alice blends the surreal whimsy of Wonderland with a darker, psychologically rich aesthetic, creating a world that feels both magical and haunting.

Visually, the production will juxtapose Victorian-era elegance with fractured, dreamlike elements: distorted perspectives, shifting realities, and symbolic motifs that reflect Alice's internal struggles.

The set and costumes evoke a timeless, otherworldly quality: lush textures, layered fabrics, and bold colour contrasts (deep blues, blacks, crimson) that emphasize both fantasy and emotional tension.

Lighting and projections will play a crucial role, shaping mood and seamlessly transitioning between the real world and Wonderland's mysterious landscapes, immersing audiences in a visually stunning, atmospheric journey.



A WORD FROM THE WRITER

“Today, I am proud to share *Alice*, a deeply layered reimaging of *Alice’s Adventures in Wonderland* that honours the magic and mystery of Lewis Carroll’s original tale.

This adaptation dives beneath the surface to explore the rich symbolism woven throughout the story, while imagining the untold truths inspired by Carroll’s lost journal entries and his complex relationship with the Liddell family.

Alice is more than a retelling; it is an emotional journey into identity, family, and the shadows behind the wonder, a story that resonates with timeless themes through a fresh, psychologically rich lens.

I invite you to join me in rediscovering Wonderland as a place of both fantastical adventure and profound human truth.”

- CRAIG LANG

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Alice

We're all mad here... but maybe that's where the magic is.